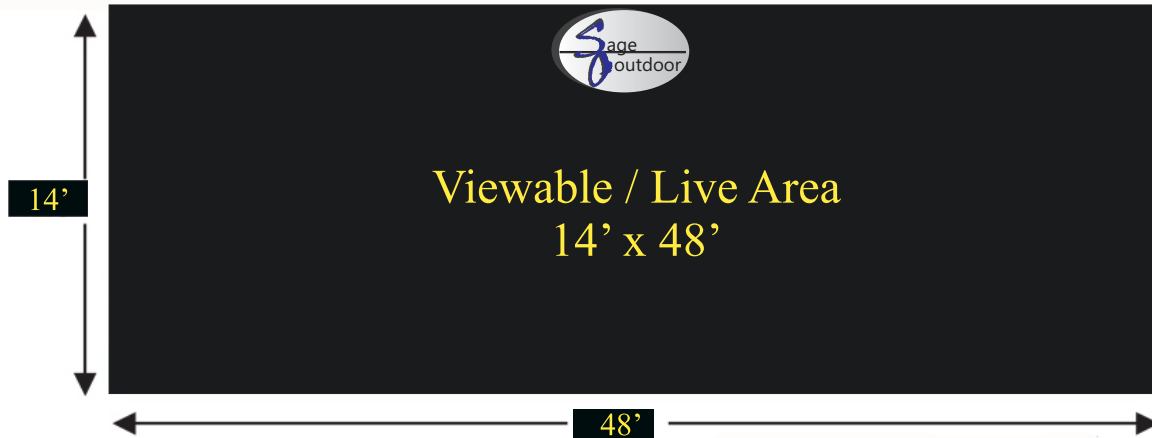


Sage Outdoor

Art / Production Spec Sheet

14' x 48' Bulletin



Production Size: 14' x 48' live size.

Finished size: 14'6" x 48'6"

Mechanical Size: 5.4" x 17.28"

Artwork Requirements:

Artwork should be delivered to Rock City Media 30-days prior to display date.

Disk Format:

Mac or PC, CD, DVD, or zip.

Software:

Mac - Adobe CS versions of Photoshop, Illustrator.

PC - Corel Draw, Adobe CS versions of Photoshop, Illustrator.

Photographic Images:

All hi-res images should be accompanied by a client proof for color. All images should be saved at a minimum of 300 res.

Mechanical Size:

5.4" h x 17.28" w @ 9ppi @ 300 document res.

Layout:

Please create files 5.4" x 17.28", at least 9ppi @ 300 resolution.. CMYK color. Please save files as a PDF or JPEG close to 10mg.

Production Requirements / Shipping Requirements:

Supplied to specifications. 5 days prior to display date.

